

RECRUITMENT and GRADUATION BENCHMARKS

2009-2010

University of Illinois at Urbana-Champaign

Collected and compiled by the

CAREER SERVICES COUNCIL

of the

University of Illinois at Urbana-Champaign

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Recruitment and Graduation Benchmarks University of Illinois at Urbana-Champaign 2009-2010

The *Recruitment and Graduation Benchmarks* is a report produced annually by the Career Services Council at the University of Illinois at Urbana-Champaign. The Career Services Council is comprised of career services offices and affiliates at the University. In 1954, placement and career services became an official function of the University of Illinois with the adoption of a policy statement by the Board of Trustees that recognized the “desirability of offering a coordinated service to facilitate the placement of its students and alumni in positions so that the maximum value of its education program may be realized both by graduates and by employers.” A basic tenant of this policy is that the “service is primarily an activity of the University as a whole and, secondarily, that of its constituent parts” (May 15, 1954). Thus, the University affirmed its desire to maintain specific career services for students yet supported a coordinated effort of service to students, alumni, and employers. The tradition continues today. This report not only summarizes the work of individual career services offices but it also provides a summary of the efforts campus-wide.

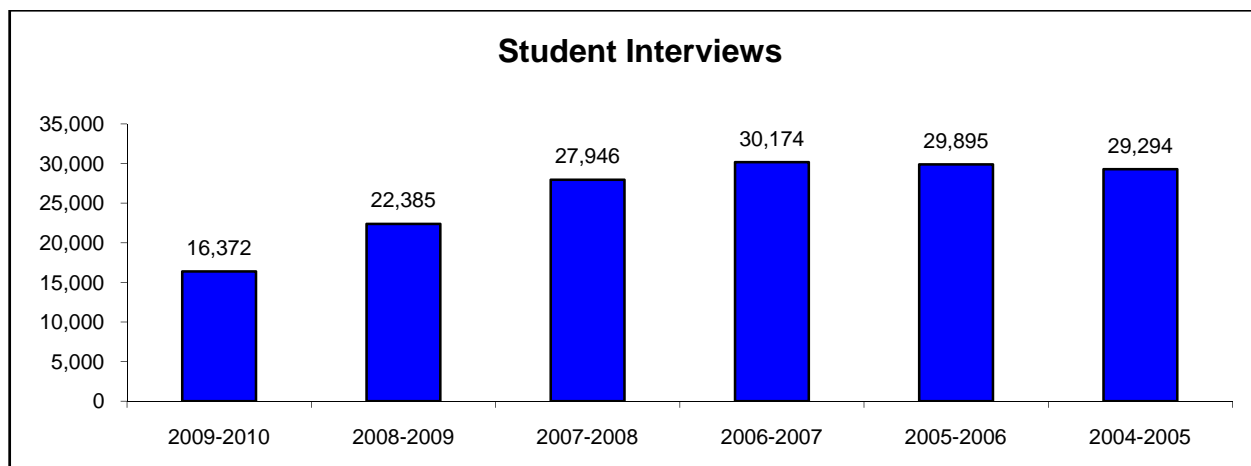
One function of the Council is to document the work of the various career offices on campus in their efforts to effectively and efficiently serve students, employers, and the university community. According to its mission adopted May 21, 2001, the Career Services Council is “a gateway for students to experiential education, post-graduation employment, and advanced degree work. The Council is a connecting and coordinating body that addresses policy and practice in matters of career service, employment, and post-graduate opportunities.”

The *Recruitment and Graduation Benchmarks* report is a compilation and summary of information collected each year from career services offices that have significant recruiting activities. The data is gathered each summer from the preceding academic year and the report is distributed in the fall. In addition, the report includes information provided by graduating seniors from the *Chancellor’s Senior Survey on the Undergraduate Experience at UIUC* regarding their plans post-graduation. The *Benchmarks* report has a long history with some data tracing back to 1988-89. Special thanks to the many career services offices that contribute to this report and to John Ory, Director of the *Center for Teaching Excellence*, which administers the *Chancellor’s Senior Survey*.

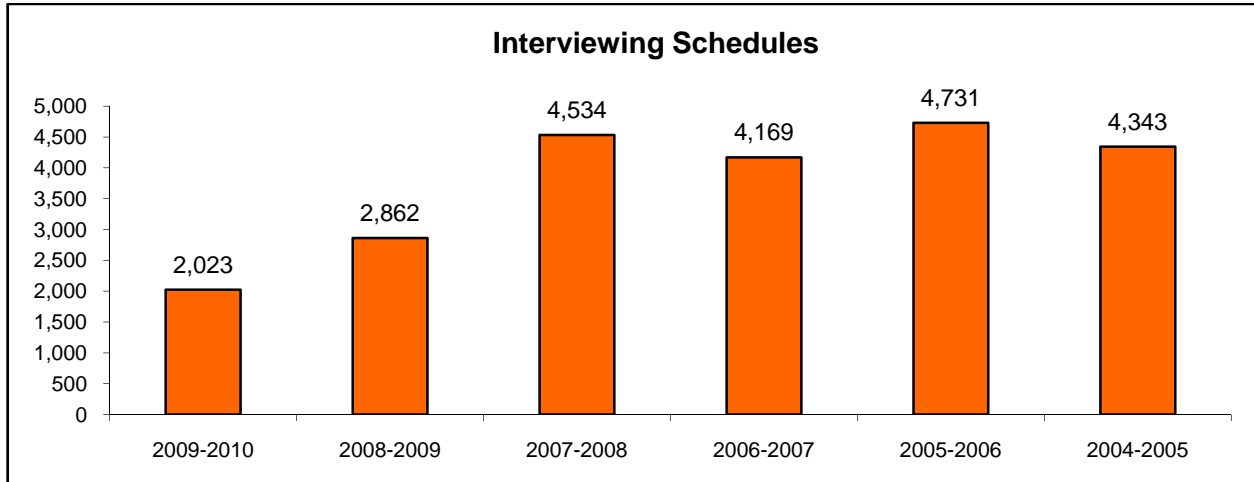
Recruitment at the University of Illinois at Urbana-Champaign

Career services offices are asked to report on full-time employment recruiting, internship/coop recruiting, and career fair participation for the previous academic year. They provide data on the number of student interviews, interview schedules, employer contacts, job/internship postings, and student participants. Campus-wide totals and data for each of these areas by career services office may be found in Appendix A.

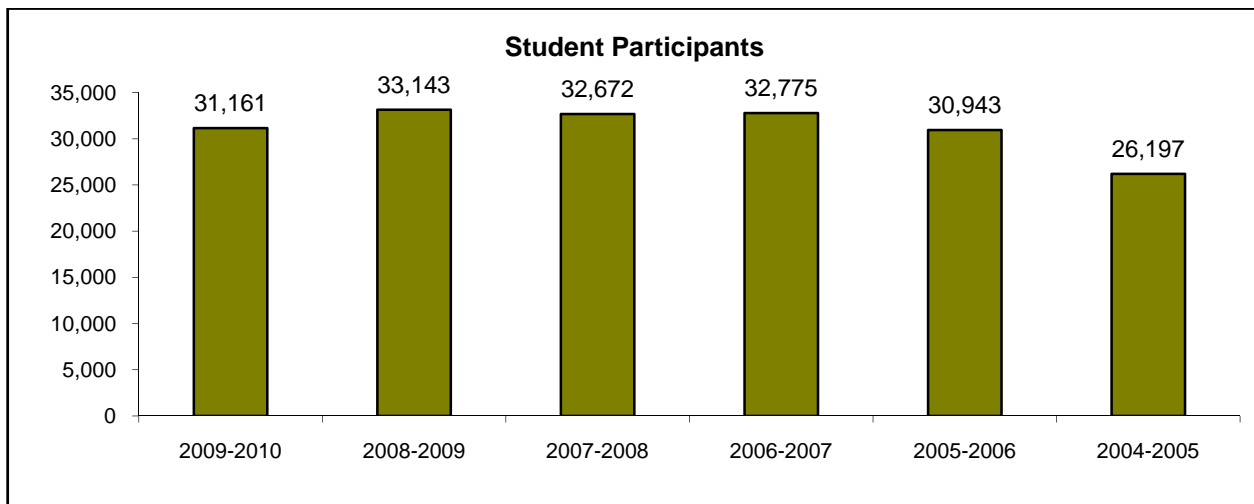
The number of student interviews declined again this past year by nearly 27% with 16,372 interviews conducted on campus during 2009-10. This is a 46% decline during the past three years. The economic recession has significantly impacted student interviewing as employers curtail hiring, cut back on traveling, and limit campus recruiting.



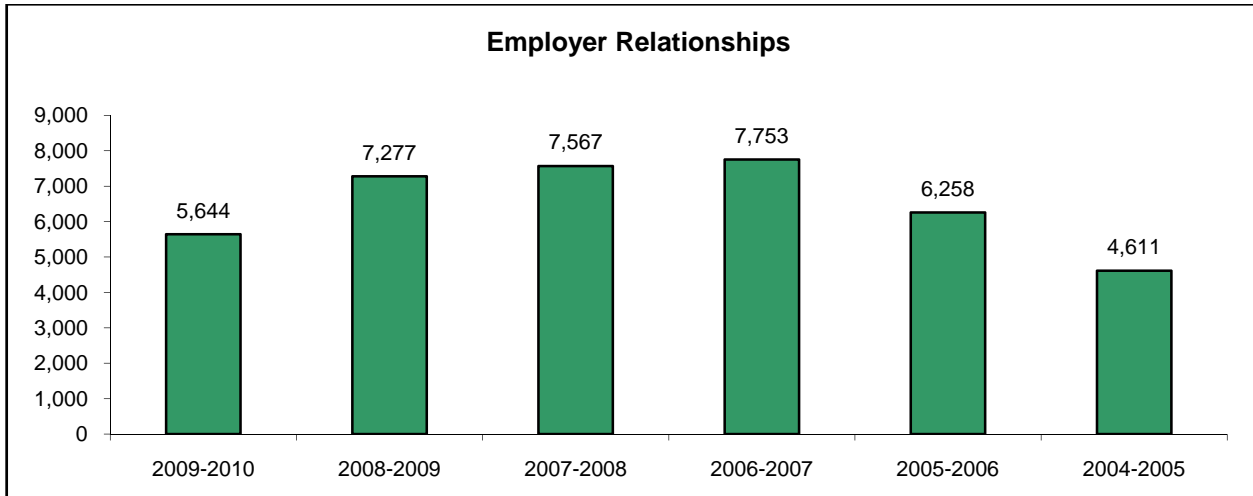
Similarly, the number of interview schedules declined to 2,023 from 2,862 the previous year—a 29% decrease. Interview schedules have dropped 55% in the past three years. Employers significantly reduced the number of recruiting schedules as they had fewer positions available in their organizations and recruiting was limited.



Student participation in career services efforts decreased (1,982 fewer students – 5.9% decrease) during the past year. This is the first year there has been a significant decrease in student participants among the career services offices although it should be noted that the number of students this year is higher than in 2005-06 and 2004-05. Career services offices experienced a steady increase in student participation since the data was first collected in 1997-98 (details in Appendix B). This year it was not unusual to hear students declare there was no use trying because no jobs were available. For many, there was an attitude of hopelessness.



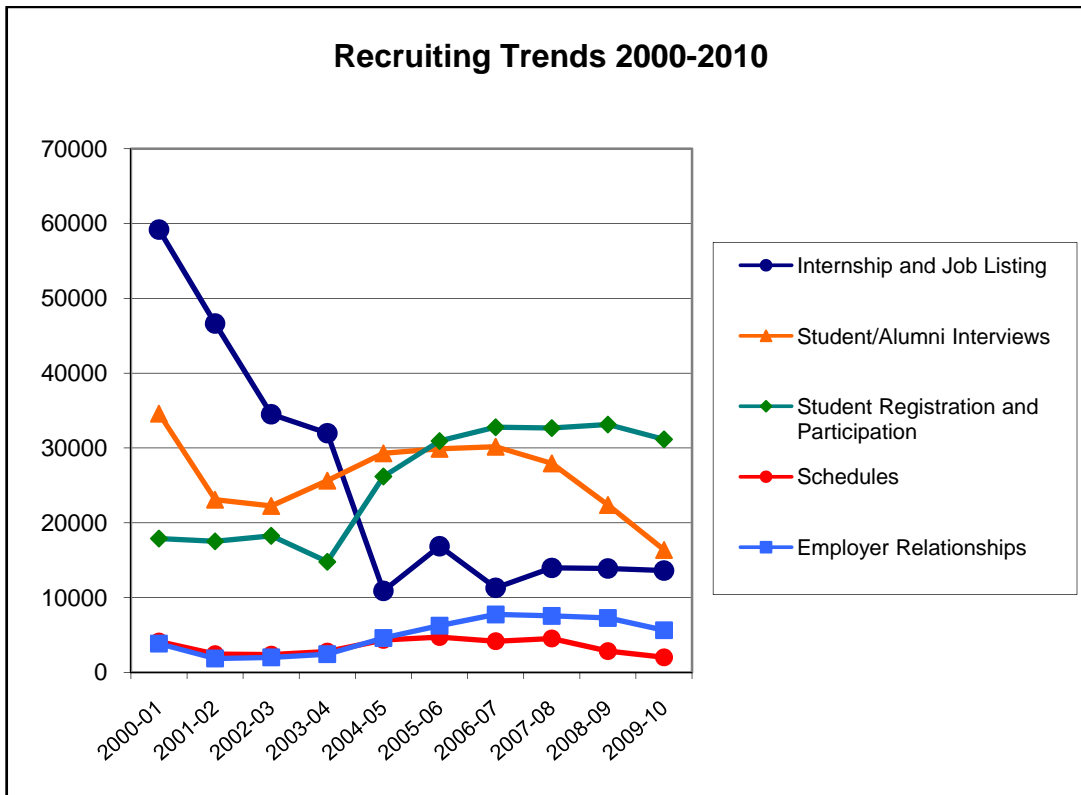
During 2009-2010, the number of employers participating in career services was 5,644 (22% decrease from last year's 7,277 employer contacts). The employer contact numbers are not unique thus one employer may have multiple relationships with several career services offices, which is a desired goal of the Career Services Council. It is important to note that there was a similar decline in 2004-05. The state of the economy has impacted college recruiting in the same cyclical pattern. Appendix A includes further longitudinal data.



The number of job and internship vacancies posted with the career services offices decreased slightly to 13,617 from 13,904 last year. Internship/job vacancies nearly remained the same despite the decrease in on-campus recruiting and student schedules. Employers are posting vacancies as a more cost-effective way of recruiting students, and maintaining an employer presence on campus.



A summary table of recruiting activity from career services offices reporting for 2009-10, including employer relationships, interview schedules, student interviews, internship/job vacancies posted, and student participation may be found in Appendix A. Individual career office details for each category of recruiting activity (full-time employment, internship/coop opportunities, and career fair participation) is available as well.

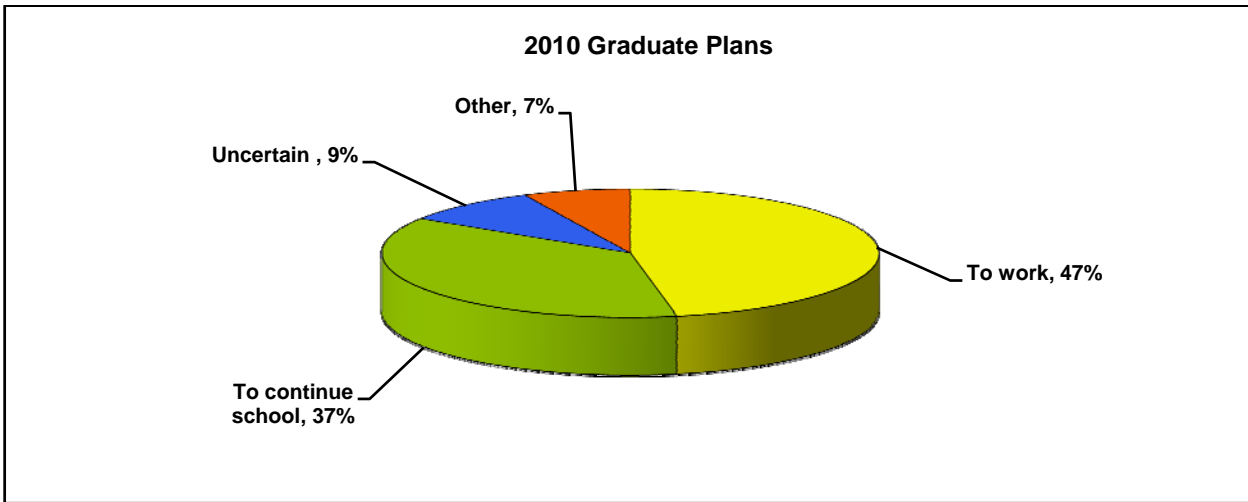


The above chart shows recruiting trends during the past ten years. Student participation had increased steadily in recent years until this year when only 31,161 student contacts were reported by career services offices. The number of student interviews has declined significantly the past three years. The economic recession clearly impacted on-campus recruiting. Relationships with employers decreased significantly (from 7,277 to 5,644 employer contacts). Position announcements maintained their previous year levels as employers seek candidates in the most cost-effective manner. They want to maintain contact with career services even if they are not coming to campus to recruit. Campus-wide recruitment activity for the University of Illinois at Urbana-Champaign from 1989 through 2010 is reported in Appendix B.

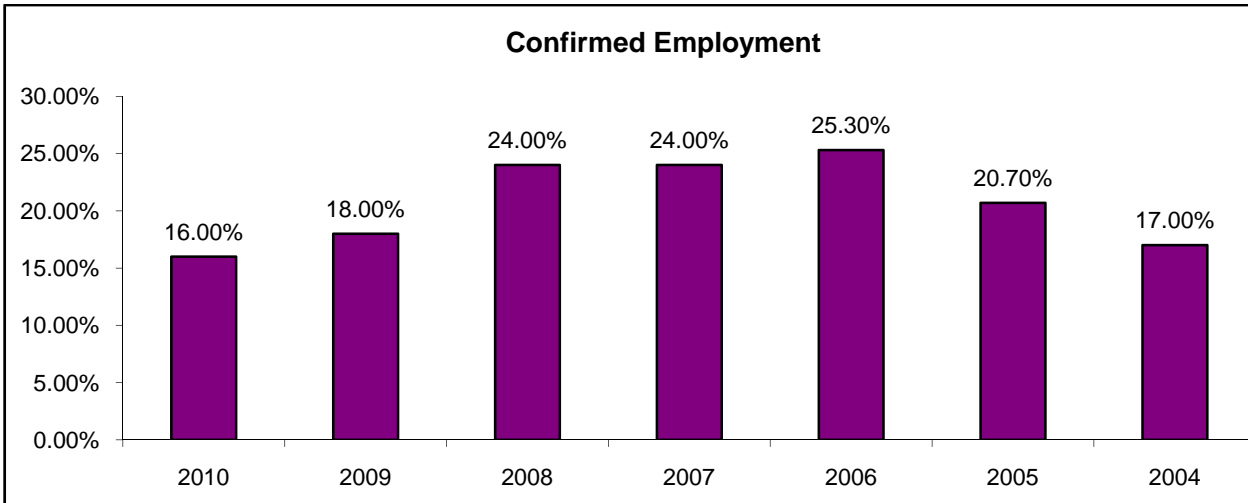
Graduation Plans - UIUC Senior Survey 2010

The *Chancellor's Senior Survey on the Undergraduate Experience at UIUC* is administered each spring to graduating seniors by the *Center for Teaching Excellence* (John Ory, Director). In addition to questions about their undergraduate experiences, seniors are asked about their post-graduation plans. Of the 5,379 seniors sent the survey, 2,615 responded (49% response rate). See Appendix C for representation data. A full summary of 2010 post-graduation plans by college may be found in Appendix D. Following is a general summary of the results from respondents regarding their post-graduation plans.

According to the *2010 Senior Survey*, 47% of the seniors planned to work, 37% planned to continue their studies, 7% had other plans, and 9% were uncertain. In 2009 seniors indicated that 51% were planning to work, 33% were continuing their studies, 8% indicated other plans, and 8% were uncertain. The economic recession had a significant impact on the post-graduation plans of the seniors from previous years. More graduates are planning to continue their studies, and less are planning to work.



Of survey respondents, only 16% had confirmed employment, continuing a downward trend from last year. The 16% confirmed employment compares to the 17% confirmed employment in 2004 when a similar economic decline occurred.

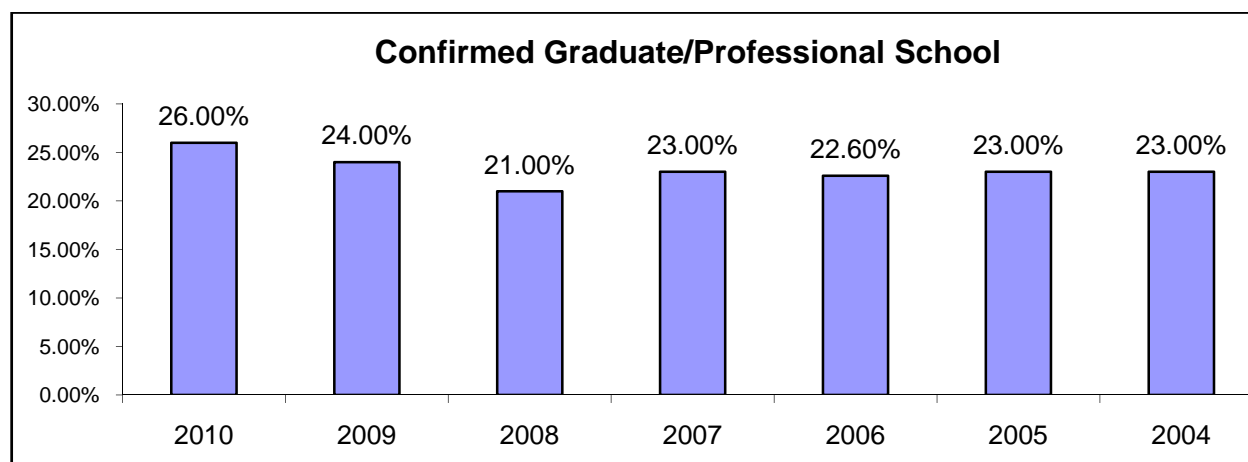


Following are the most frequent occupations indicated by the graduates of the class of 2010 compared to the class of 2009:

Most Popular Occupations—Class of 2010	Most Popular Occupations—Class of 2009
1. Accounting 34.4%	1. Engineering 23.2%
2. Actuary 16.0%	2. Financial Operations 8.4%
3. Architects 10.2%	3. Education/Training/Library/Museum 6.0%
4. Engineering 7.0%	4. Sales and Related Occupations 4.7%
5. Agriculture, Farming, Fishing, and Forestry 5.3%	5. Accounting 4.2%
6. Arts & Design 4.2%	5. Banking 4.2%
7. Business Operations 2.7%	7. Computer and Mathematical 4.0%
8. Computer and Mathematical 2.2%	8. Management Trainee 3.8%
9. Community and Social Services 2.1%	9. Agriculture, Farming, Fishing & Forestry 3.7%
10. Banking 1.7%	10. Business Operations 3.3%
10. Education/Training/Library/Museum 1.7%	11. Actuary 2.8%
12. Sales and Related Occupations 1.6%	12. Military Specific Occupations 2.5%
	13. Marketing 2.0%

Accounting was indicated the most by 34% of the graduates which is significantly higher than last year. *Actuary*, *Architecture*, and *Engineering* were the next most mentioned occupations—all are specific occupations with a set of expected skills and knowledge. *Agriculture, Farming, Fishing, and Forestry* continues to be strong occupational choices of students, moving from 9th to 5th this year. *Business Operations* moved to the 7th most mentioned occupation, compared to 10th last year while *Computer and Mathematical* remained about the same. *Education* and *Sales* remained in the top group, but were mentioned by smaller numbers of the graduates. It is interesting to note that *Arts & Design* and *Community and Social Services* entered the top list compared to last year. *Financial Operations*, *Management Trainee*, *Military Specific Occupations*, and *Marketing* were not mentioned as often this year.

More graduates (26%) had confirmed plans for graduate and professional school which is the highest percentage during the past six years. With employment opportunities shrinking, seniors sought and attained graduate and professional school admission.



Below are the top graduate and professional degree programs in which 2010 graduates planned to enroll, compared to the classes of 2009 and 2008 (as reported by the seniors in each of the graduating classes).

Law was not even on the list after being the top mentioned program for the past few years.

Accounting/Finance, *Veterinary Medicine*, and *Human Resources* were the top mentioned graduate programs by graduates. *Medicine* was not on the list this year after holding the 4th position as a professional pursuit the past two years. Other health programs were identified by graduates, *Physician Assistant* and *Health Administration/Public Health*. New additions to the top list include *Marketing* and *Chemical Sciences and related programs*.

Class of 2010	Class of 2009	Class of 2008
1. Accounting & Finance 20.0% 2. Veterinary Medicine & Sciences 10.3% 3. Human Resources & Industrial Relations 8.6% 4. Marketing 7.9% 5. Engineering 6.5% 6. Architecture 5.7% 7. Actuarial Sciences 4.7% 8. Physician Assistant 4.0% 9. Education and Related 3.2% 10. Health Admin/Public Health 2.8% 11. Psychology, Sociology, & Social Sciences 2.7% 12. Audiology & Speech Pathology 2.5% 13. Biological Sciences & Related 2.3% 14. Chemical Sciences and Related 2.1%	1. Law 15.4% 2. Engineering 13.0% 3. Accounting & Finance 8.3% 4. Medicine 5.9% 5. Biological Sciences & Related 4.6% 6. Psychology, Sociology, & Social Sciences 3.5% 6. Social Work 3.5% 8. Education and Related 3.1% 9. Architecture 2.9% 9. Human Resources & Industrial Relations 2.9% 11. Physical Therapy 2.8% 11. Veterinary Medicine & Sciences 2.8% 13. Health Related Sciences and Services 2.0% 14. Communications 1.5%	1. Law 12.5% 2. Accounting & Finance 11.7% 3. Engineering 9.7% 4. Medicine 6.4% 5. Physical Therapy 4.9% 6. Architecture 4.7% 7. Education and Related 4.0% 8. Biological Sciences & Related 3.7% 9. Social Work 3.4% 10. Human Resources & Industrial Relations 2.7% 11. Psychology, Sociology, & Social Sciences 2.5% 11. Veterinary Medicine & Sciences 2.5% 13. Pharmacy & Pharmaceutical Sciences 2.2% 14. Audiology & Speech Pathology 1.8%

The *Senior Survey* also asked students that indicated they will be attending graduate/professional school to name the school they will be attending. The University of Illinois at Urbana-Champaign was listed by more than 200 of 700+ seniors that responded to this question.

Graduating seniors with confirmed employment are asked to name their future employer on the *Senior Survey*. Following are the results for the past 3 years:

Top Employers – 2010 Graduating Seniors as indicated on the Chancellor’s Survey

In 2010	In 2009	In 2008
1. Teach for America (22) 2. JP Morgan Chase (11) 3. Accenture (9) 4. Deloitte (8) 5. Microsoft (7) 6. KPMG (6) 6. Sears Holdings Corp (6) 8. Northrop Grumman (5) 9. ADM, John Deere, General Electric, Abbott Laboratories, Epic Systems (4)	1. Microsoft (12) 2. Teach for America (11) 3. Motorola (9) 4. Deloitte (7) 6. Ernst & Young (6) 6. Huron Consulting (6) 7. CNA (5) 7. Kraft (5) 7. Northrop Grumman (5) 10. Amazon, Cargill, Crowe Horwath, Epic Systems, Exelon Corp., Exxon Mobil, JP Morgan Chase, KPMG, Lockheed Martin, Medline Industries, Sargent & Lundy, Wells Fargo (4)	1. US Armed Forces (25) 2. Teach for America (24) 3. Microsoft (13) 4. Caterpillar (9) 4. Sargent & Lundy (9) 6. Accenture (7) 6. Deloitte (7) 6. John Deere (7) 9. Abbott Laboratories (6) 9. All State Insurance (6) 9. KPMG (6) 9. Protiviti Consulting (6) 9. State Farm Insurance (6) 14. Huron Consulting Group (5) 14. J.P. Morgan Chase (5) 14. Motorola (5) 17. ADM, AON Corp., Bank of America, Bon Ton Stores, Exelon Nuclear, Exxon Mobil, General Electric, Google, Kraft Foods, Lockheed Martin, Northrop Grumman, Pan Am International Flight Academy, Price-WaterhouseCoopers, Procter & Gamble, Walgreens, West Monroe Partners (4)

Teach for America continued as an employer of choice as it was the most mentioned employer by 22 graduating seniors with Accenture (9) and KPMG (6) returning to the top list from 2008. Microsoft was mentioned by seven graduates compared to 12 last year. Sears Holdings Corp is a new addition to the top employers list. Motorola, Huron Consulting, CNA, and Kraft were not on the list this year after being one of the named employers the past two years. Deloitte and Northrop Grumman remained on the list at about the same level. Several companies (ADM, John Deere, General Electric, Abbott Laboratories, Epic Systems) returned to the list although with smaller numbers. The economy continues to have a dramatic impact on confirmed employment and the employers named.

Unique Employer Relationships with Career Services Offices at the University of Illinois

For the fifth year, a master list of employers recruiting on campus was compiled from the career services offices involved in recruiting on campus. The summary (Appendix E) provides information on the total number of “unique” employers recruiting on campus as well as the number of employers having relationships with several offices on campus and the type of activity in each office (e.g. job/internship posting, on-campus recruiting, and career fairs). The data offers a benchmark for demonstrating the multiple recruitment activities and employer relationships for University of Illinois career services.

Number of Employers (unique) by Number of Career Office Relationships 2009-2010	
Number of Career Office Relationships	Number of Employers
8	2
7	0
6	7
5	11
4	57
3	134
2	445
1	2,017
	Total 2,673

Of the 2,673 unique employers that had relationships with career services at the University of Illinois at Urbana-Champaign, 656 employers had relationships with two or more of the career offices compared to 1,079 last year. The total number of unique employers is less than last year (3,252 to 2,673).

Number of Employers by Number of Contacts with Career Services Offices 2009-2010	
Number of Career Office Contacts	Number of Employers
14	1
12	1
11	1
9	4
8	5
7	8
6	25
5	27
4	71
3	207
2	569
1	1,754
	Total 2,673

Each career service office may have contact with an employer through on-campus recruiting, career fairs, and job/internship position posting. The table above shows that 919 employers, or 34% of the employers had 2 or more contacts with offices across campus and 72 employers had five or more contacts with Illinois career offices. While these numbers are less than previous years, they show the trend for more employers to visit multiple career offices to achieve one-stop recruiting. See Appendix E for more information.

Below are the 76 employers/organizations that had recruiting relationships with 4 or more career services offices in 2009-10.

<i>Employer/Organization</i>	<i># of Career Office Relationships</i>	<i>Employer/Organization</i>	<i># of Career Office Relationships</i>
Archer Daniel Midland (ADM)	8	Beckman Coulter, Inc.	4
Procter & Gamble	8	Coca-Cola Enterprises	4
Kraft Foods Inc.	6	CVS Caremark	4
Dow AgroSciences	6	DRW Trading Group	4
Syngenta	6	Hewitt	4
General Electric	6	Johnson & Johnson	4
Roquette America	6	Morningstar	4
Sears Holdings Corporation	6	Motorola	4
McKinsey & Company	6	Wal-Mart Stores, Inc.	4
Allstate Insurance Company	5	Xerox	4
Cummins	5	ACH Food Companies, Inc	4
General Mills	5	CITI	4
JP Morgan Chase	5	City of Champaign	4
PepsiCo	5	Eagle Seven LLC	4
Bloomberg	5	Eclaro International	4
ExxonMobil	5	FanBox	4
Solae Company, The	5	Goldman Sachs	4
Walgreen Company, The	5	Hummingbird Scientific	4
Wolfram Research	5	Ivy Exec -Third Party Recruiter	4
Gallup	5	Jacobs Associates	4
John Deere	4	Laserfiche	4
Abbott Labs	4	Madison Tyler Holdings, LLC	4
Epic Systems	4	Metro Water Reclamation District – Chicago	4
Hormel Foods Corporation	4	Midwest ISO	4
Monsanto	4	Nestle Purina PetCare Co.	4
Boeing	4	Palm Inc.	4
BP	4	Pike Lumber Company	4
Cisco Systems	4	Reynolds & Reynolds	4
Diageo	4	Robert Bosch Foundation Fellowship	4
Ford Motor Company	4	Schreiber Foods, Inc.	4
Kimberly-Clark Corporation	4	Shell	4
Lockheed Martin Corporation	4	U.S. Food and Drug Admin	4
State Farm Insurance	4	U.S. General Services Admin	4
Texas Instruments	4	U.S. Navy	4
Whirlpool	4	University of Illinois – HR	4
Wm. Wrigley Jr. Company	4	Visual Concepts Entertainment	4
ZS Associates	4	Western Dental	4
AT&T	4	Zurich North America	4

Procter & Gamble joins ADM this year having recruiting relationships with 8 career services offices.

HireIllini Initiative 2009-2010 – Steering Committee

This was the 4th consecutive year of funding from the Provost's office for the HireIllini initiative. The committee met 9 times during the year to further promote the Hire Illini marketing campaign to employers. The initiatives and projects for the year included:

- Public Affairs office approved the PSA's for the Jumbo-tron during home football games and also on the Big Ten Network.
- Gold Sponsorship for MidwestACE Recruiting Trends Conference in November 2009 in Chicago.
- Officially changed the HireIllini website to www.hireillini.illinois.edu.
- Changed name of CSC Marketing committee to CSC Steering Committee. Career Service Council approved April 2010.
- HireIllini website enhancements and improvements were finalized.
- Fourth year for compiling benchmark information about employers (unique) and which career offices and services they utilize, for a year-to-year comparison.
- Updated brochure – new look, same information – by MOX Creative. Created a “small business brochure” for distribution to smaller and mid-sized companies.
- Paul Faraci – East Central Region Manager for the Department of Commerce and Economic Development (DCEO), and Tamala Griffin, Community Programs Manager for Champaign County Chamber of Commerce, joined the Steering Committee for lunch to discuss recruiting efforts for small/mid-sized businesses in Illinois.
- DCEO (November 12, 2009) luncheon- *HireIllini & Career Services Council/DCEO Small Business Roundtable* with 8 companies discussing recruiting at Illinois, recruiting best practices, recruiting process tips, and getting the most from an interview.
- Big Ten Career Expo – March 2010.
- HireIllini ad – *Business Ledger* – half page ad in October 2009 Illinois Small Business Resource Guide included distribution to SBA Offices, DCEO, Small Business Development Centers, Chambers of Commerce, Bank and Non-Bank Lenders, SCORE Chapters, Economic Development Agencies, and other SBA partners.
- Caterpillar Funding Approved for *User Needs Assessment* with OJC – surveyed 1,228 students/alumni, compiled data, summarized results, and provided recommendations on e-communications for career services.
- Green Recruiting Proposal – email sent to 15,000 employers (January 2010) from a list generated from NACELink/Symlicity. Purpose – to promote environmentally sound practices supporting the University of Illinois' mission to be a leader in sustainability.
- Illinois Recruiting Forum – April 20, 2010. A total of 73 individuals registered from 49 different organizations for the 2nd annual Recruiting Forum.
- All Campus Career Fair – committee met numerous times during the year to determine feasibility of an all campus career fair and its best interest for students and employers. Decision was to offer an All-Campus Career Fair in the spring of 2011.
- MOX Creative was retained to assist with upgrading HireIllini ad templates.
- Book of Lists Ad for the *Business Ledger* – full page/back cover/color ad for HireIllini with “Expertorial” piece on how to recruit for employers (Nell Madigan). Also received an electronic banner for a month, access to an electronic version of the Book of Lists, and free listing in the Business Ledger Directory of Products and Services. Readership of the Book of Lists estimated at 25,000.
- HireIllini shirts for CU marathon.
- Bronze Sponsorship for the Biotechnology-Human Resource Conference in Chicago, May 2010.
- Emerald level sponsorship for MidwestACE Annual Conference 2010.
- Hire Illini post-it notes and pens purchased as promotional “give-aways.”
- Sent two representatives to the Employer Recruiting Forum in Chicago – May 2010.
- Mailed brochures to Illinois – Business Innovation Services (BIS) in Naperville for their list of active employers (approximately 1,500).
- NACE - finalist for Outstanding Marketing-College Award at NACE Conference 2010 – highlighted Public Service Announcement.
- Purchased current employer mailing list from NACE for 2010-2011 mailing (3,525 names).
- Alumni magazine ads – full page/color ads for Nov/Dec and May/June editions.
- ILACE Sponsorship – refreshments for ILACE Conference held in Peoria at Bradley University.
- HireIllini “Roll-up” and table cloth for display tables at conferences and where appropriate.

Use of Career Services (according to Graduating Seniors)

This was the sixth year the *Chancellor's Senior Survey* asked students if they had used career services. This year 69% (same as last year) of the graduating seniors for the class of 2010 responded that they had used career services. This percentage may, again, be attributed to the lackluster economy with seniors assuming that using career services would not make a difference with the bleak employment projections. The table below reports results by the college of the graduating senior comparing the last three classes. Several colleges saw an increase in the number of "yes" responses regarding use of career services, while others experienced a slight decrease in "yes" responses. Percentages were higher for Applied Health Sciences (significant increase), Fine and Applied Arts, and Liberal Arts and Sciences.

College of Senior	2010		2009		2008	
	Yes Responses	Percentage	Yes Responses	Percentage	Yes Responses	Percentage
ACES	164	66%	224	67%	200	65%
Applied Health Sciences	146	73%	156	67%	157	73%
Aviation	2	33%	6	75%	5	38%
Business	222	90%	316	91%	245	86%
Education	39	61%	56	62%	54	68%
Engineering	284	77%	369	84%	339	80%
Fine and Applied Arts	63	38%	70	34%	77	51%
LAS	744	67%	787	65%	756	69%
Media/Communications	107	68%	142	68%	105	68%
Total	1,777	69%	2,126*	69%	1,966*	72%

*Total responses on survey – 2,615 (2010), 3,086 (2009), and 2,752 (2008)
49% Response Rate for Senior Survey in 2010

Summary

Similar to last year, Career services offices at the University of Illinois at Urbana-Champaign experienced significant declines in student interviews and scheduled interviews during the 2009-10 academic year as well as a significant decrease in employer relationships. Job/internship postings declined, but at a lesser degree than employer on-campus recruiting. Student participants were slightly lower than previous years, but not as low as in 2004-05 and 2005-06. While extensive efforts by career services offices continue to cultivate employer relationships, the declining economy impacted on-campus recruiting and employer relationships. The University of Illinois with its extensive career services network is in a favorable position to continue strong employer relationships and capitalize on the economy as it recovers and increased employment opportunities are available. The number of employers with relationships with multiple offices for multiple functions remains steady and continues to support Illinois as a one stop resource for talent in a variety of areas.

Post-graduation plans of 2010 graduating seniors saw a dramatic decline in confirmed employment, and an increased percentage with confirmed graduate/professional schools compared to previous graduating classes. While 47% of seniors indicated they planned to seek employment after graduation, only 16% had confirmed employment. The number of confirmed graduate/professional school plans was the highest recorded (26%) in the past six years.

The percentage of graduating seniors indicating use of career services (69%) continues to be impressive and indicative of the value students place on career services at the University. This is the sixth year that senior survey data supports a broad use of career services. The widespread use of career services by students will strengthen student candidacy for employment and graduate/professional school, on-campus recruiting by employers, and post-graduation opportunities for students.

**Recruitment and Graduation
BENCHMARKS
2009-2010**

Appendix A

**Summary of Recruitment Activity
Recruitment Activity by Career Services Office
for**

Full-Time Employment

Internship/Coop Opportunities

Career Fair Participation

SUMMARY OF RECRUITMENT ACTIVITY

Employer Relationships, Interviewing, Internship/Job Listings, Career Fairs
University of Illinois at Urbana-Champaign
Fall 2009 – Spring 2010

CAREER SERVICE OFFICE	EMPLOYER* RELATIONSHIPS	SCHEDULES	STUDENT INTERVIEWS	INTERNSHIP AND JOB LISTINGS	STUDENT** REGISTRATION AND PARTICIPATION
Agricultural, Consumer & Environmental Sciences (ACES)	536	96	787	1,277	1,780
Actuarial Science	56	21	228		100
Architecture	40			3	350
Biotechnology	75	12	60	269	349
Business	677	937	6,239	1,745	9,454
Chemical Sciences	266	68	455	513	443
Education	245	12	2,000	2,000	1,178
Engineering	845	741	5,446	2,336	11,932
Fine and Applied Arts	117				105
Labor & Employment Relations	62	80.5	773	43	142
Library & Information Sciences	255	1	20	3,098	
MBA	202	31	186	328	315
Minority Student Affairs	65				397
The Career Center	2,062	23.5	178	2,005	3,402
Other Fairs UIUC Participated	141				1,214
Total 2009-10	5,644	2,023	16,372	13,617	31,161
Total 2008-09	7,277	2,862	22,385	13,904	33,143
Total 2007-08	7,567	4,534	27,946	13,973	32,672

*Does not represent unique users across all offices

** Students may have participated in multiple activities; does not represent unique users

**Full-Time Employment
RECRUITING STATISTICS**
UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN
Fall 2009/Spring 2010

CAREER SERVICES OFFICE	NUMBER OF EMPLOYERS	NUMBER OF SCHEDULES	NUMBER OF INTERVIEWS	TOTAL NUMBER OF JOB LISTINGS	STUDENT REGISTRATION
ACES	248	43	373	717	544
Actuarial Science	28	9	84		
Biotechnology Center	55	8	44	266	42
Business	192	526	3,637	986	1,150
Chemical Sciences	137	47	278	349	190
Education	129	12	2,000	2,000	675
Engineering	361	523	4,276	1,639	3,048
Labor & Employment Relations	19	23	212	29	28
Library & information Sciences	141	1	20	2,964	
MBA	135	11	68	221	132
The Career Center	2,062	23.5	178	1,235	1,941
Total	3,507	1,226.5	11,170	10,406	7,750

Internship/Coop Opportunities
RECRUITING STATISTICS
 UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN
 Fall 2009/Spring 2010

CAREER SERVICES OFFICE	NUMBER OF EMPLOYERS	NUMBER OF SCHEDULES	NUMBER OF INTERVIEWS	TOTAL INTERNSHIP LISTINGS	STUDENT REGISTRATION FOR RECRUITING
ACES	213	53	414	560	694
Actuarial Science		12	144		
Architecture	3	0	0	3	
Biotech Center	2	4	16	3	108
Business	176	411	2,602	759	1,867
Chemical Sciences	129	21	177	164	253
Engineering	70	218	1,170	697	
Labor & Employment Relations	43	57.5	561	14	114
Library & Information Sciences	114			134	
MBA	67	20	118	107	183
The Career Center				770	1,461
Total	817	796.5	5,202	3,211	4,680

CAREER FAIR PARTICIPATION
 UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN
 Fall 2009/Spring 2010

CAREER FAIR	EMPLOYERS @ CAREER FAIR ONLY	CAREER FAIR REGISTRATION/ PARTICIPATION (Students)
ACES Career Fair	75	542
Meet the Firms – Actuarial Science	28	100
Biotech & Chemical Science Fair	18	199
Business Career Services (2)	309	6,437
Engineering Expo (Fall)	205	5,495
Engineering Career Fair (Spring & Fall)	209	3,389
Fine & Applied Arts Architecture Career Expo	37	350
Fine & Applied Arts Actor Showcase	52	19
Fine & Applied Arts Industrial Design Society of America	20	0
Fine & Applied Arts Landscape Arch & Graphic Design	45	86
Green Career Fair	25	300
Multicultural Career Fairs (2)	65	397
Non-Profit & Government Career Fair	21	580
Research Park Career Fair	23	240
Teacher Placement Day	116	503
Diversity Programs Diversity at LaSalle – Law & Communications	12	33
<i>Hire Big 10 + - Spring Career Fair</i>	60	61
Totals	1,320	18,731

**Recruitment and Graduation
BENCHMARKS
2009-2010**

Appendix B

Recruitment Activity

University of Illinois at Urbana-Champaign

1989-2010

RECRUITMENT ACTIVITY
UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN
1989-2010

ACADEMIC YEAR TOTALS	EMPLOYERS RELATIONSHIPS	SCHEDULES	STUDENT/ALUMNI INTERVIEWS	WAIT LIST	INTERNSHIP AND JOB LISTINGS	STUDENT REGISTRATION AND PARTICIPATION
Total UIUC 09-10	5644	2023	16372	NA	13617	31161
Total UIUC 08-09	7277	2862	22385	NA	13904	33143
Total UIUC 07-08	7567	4534	27946	NA	13973	32672
Total UIUC 06-07	7753	4169	30174	NA	11306	32775
Total UIUC 05-06	6258	4731	29895	NA	16865	30943
Total UIUC 04-05	4611	4343	29294	NA	10900	26197
Total UIUC 03-04	2435	2793	25630	NA	31980	14789
Total UIUC 02-03	2024	2381	22251	212	34516	18262
Total UIUC 01-02	1864	2445	23089	719	46631	17528
Total UIUC 00-01	3849	4123	34591	2060	59194	17901
Total UIUC 99-00	3744	4075	34798	5496	58511	11836
Total UIUC 98-99	2173	4342.5	32103	10899	37494	9810
Total UIUC 97-98	2247	4465.5	35986	7976	54303	9273
Total UIUC 96-97	2099	4064	37273	9684	48310	NA
Total UIUC 95-96	1974	4212.5	34831	19187	36858	NA
Total UIUC 94-95	1770	4082	30800	17461	39600	NA
Total UIUC 93-94	1556	3046	30305	15726	35554	NA
Total UIUC 92-93	1438	2810	29969	14049	35509	NA
Total UIUC 91-92	1518	3752	35014	20163	25352	NA
Total UIUC 90-91	1834	3970	37809	13828	27279	NA
Total UIUC 89-90	2123	4446	46520	25170	NA	NA

**Recruitment and Graduation
BENCHMARKS
2009-2010**

Appendix C

*Chancellor's Senior Survey of
Undergraduate Experience*

Survey Demographics

The Chancellor's Senior Survey on the Undergraduate Experience at UIUC

2010 Summary

In 1989, a task force appointed by the Chancellor created a questionnaire to be administered to all graduating seniors at UIUC. The results of the survey, the Chancellor said, "will be useful in responding to requests for information on how our students feel about the educational experience they have had as undergraduates here and in identifying problems on campus which need our attention." The survey was administered in 1990 through 1993 and from 1996 to the present year.

Beginning in 1998 the Senior Survey has been administered electronically. In March 2010 an e-mail message regarding the Senior Survey was sent to all seniors on the May graduation list. The e-mail message from the Chancellor asked students to complete the survey posted on a university Web-site. Ten days following the initial e-mail message a follow-up message was sent reminding students to complete the survey. Survey respondents were entered into a lottery with a single prize of two free airline tickets valued at \$500 each. Of these 5,379 seniors, 2,615, or approximately 49%, responded. Similar to past years, the respondents were roughly representative of the graduating class by gender, ethnic origin, and academic affiliation as indicated below.

Percentages

	Respondents	All Seniors
Gender		
Female	57.4	51.0
Male	42.6	49.0

	Respondents	All Seniors
Ethnic Origin		
Caucasian	73.0	68.6
Latino/a	5.8	7.0
African-American	3.7	6.0
Asian-American	13.3	11.8
Native American	.2	.3
Unknown	1.2	1.9
Other	2.8	4.5

	Respondents	All Seniors
College of Graduation		
ACES	9.6	8.1
Applied Health Sciences	7.0	8.0
Business	9.6	9.5
Media	6.2	5.0
Education	2.6	2.8
Engineering	14.4	14.9
Fine & Applied Arts	6.3	7.0
Liberal Arts & Sciences	43.5	44.9
Aviation	.2	.4

Care should be taken in interpreting the results of the survey because the small number of respondents in some sub-categories makes the results statistically unreliable.

**Recruitment and Graduation
BENCHMARKS
2009-2010**

Appendix D

Summary of Post-Graduation Plans

2010, 2009, and 2008

*Chancellor's Senior Survey of
Undergraduate Experience*

**UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN
BACHELORS GRADUATES**

SUMMARY OF 2010 POST-GRADUATION PLANS

ACTIVITY	TOTAL		ACES		AHS		BUS		MEDIA		EDU		ENGR		FAA		LAS	
	FREQ	%	FREQ	%	FREQ	%	FREQ	%	FREQ	%	FREQ	%	FREQ	%	FREQ	%	FREQ	%
ACQUIRED FULL-TIME WORK	368	16	54	24	10	6	78	36	21	15	3	5	104	33	8	5	90	9
SEEKING FULL-TIME WORK	724	31	74	33	26	15	47	22	70	51	50	86	81	25	69	45	301	30
ACCEPTED GRAD SCHOOL	604	26	39	18	67	38	77	36	15	11	0	0	82	26	39	26	281	28
AWAITING GRAD SCHOOL	254	11	21	9	49	28	3	1	10	7	0	0	20	6	10	7	140	14
UNCERTAIN	195	9	19	9	10	6	5	2	10	7	3	5	19	6	14	9	110	11
STARTING / RAISING FAMILY	4	0	0	0	1	1	0	0	1	1	0	0	0	0	0	0	2	0
MILITARY SERVICE	24	1	1	0	0	0	1	1	0	0	0	0	2	1	1	1	17	2
VOLUNTEER SERVICE	31	1	1	0	2	1	1	1	2	2	0	0	4	1	3	2	18	2
ADDITIONAL UG STUDY	13	1	2	1	2	1	0	0	0	0	1	2	1	0	1	1	6	1
OTHER	88	4	12	5	10	6	5	2	8	6	1	2	6	2	7	5	38	4
TOTAL	2305		223		177		217		137		58		319		152		1003	

UIUC Senior Survey, conducted by *Center for Teaching Excellence*, John Ory, Director (reported by graduates)
Percentages do not equal 100% in some cases due to rounding and missing values.

**UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN
BACHELORS GRADUATES**

SUMMARY OF 2009 POST-GRADUATION PLANS

ACTIVITY	TOTAL		ACES		AHS		BUS		MEDIA		EDU		ENGR		FAA		LAS	
	FREQ	%	FREQ	%	FREQ	%	FREQ	%	FREQ	%	FREQ	%	FREQ	%	FREQ	%	FREQ	%
ACQUIRED FULL-TIME WORK	492	18	57	19	13	6	128	42	22	12	6	8	145	38	8	4	112	10
SEEKING FULL-TIME WORK	913	33	82	28	46	22	54	18	110	59	68	86	104	27	95	50	351	32
ACCEPTED GRAD SCHOOL	670	24	65	22	73	35	88	29	15	8	0	0	84	22	46	24	298	27
AWAITING GRAD SCHOOL	256	9	51	17	44	21	4	1	9	5	0	0	17	5	10	5	120	11
UNCERTAIN	232	8	21	7	15	7	17	6	17	9	2	3	16	4	17	9	126	11
OTHER	198	8	19	7	17	8	14	4	14	8	3	4	14	3	14	8	101	9
TOTAL	2761		295		208		305		187		79		380		190		1108	

UIUC Senior Survey, conducted by *Center for Teaching Excellence*, John Ory, Director (reported by graduates)
Percentages do not equal 100% in some cases due to rounding and missing values.

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN
BACHELORS GRADUATES

SUMMARY OF 2008 POST-GRADUATION PLANS

ACTIVITY	TOTAL		ACES		AHS		BUS		COM		EDU		ENGR		FAA		LAS	
	FREQ	%	FREQ	%	FREQ	%	FREQ	%	FREQ	%	FREQ	%	FREQ	%	FREQ	%	FREQ	%
ACQUIRED FULL-TIME WORK	670	24	78	26	14	7	150	53	22	14	7	8	207	49	12	8	165	15
SEEKING FULL-TIME WORK	838	30	91	30	32	15	47	17	87	56	67	81	81	19	61	42	345	31
ACCEPTED GRAD SCHOOL	594	21	45	15	89	42	64	23	9	6	5	6	84	20	35	24	250	22
AWAITING GRAD SCHOOL	357	13	48	16	56	26	9	3	8	5	0	0	28	7	11	8	192	17
UNCERTAIN	176	6	20	7	13	6	7	3	16	10	2	2	12	3	14	10	84	8
OTHER	128	5	17	6	5	2	4	1	11	7	1	1	6	1	13	9	68	6
TOTAL	2763		299		209		281		153		82		418		146		1104	

UIUC Senior Survey, conducted by *Center for Teaching Excellence*, John Ory, Director (reported by graduates)
 Percentages do not equal 100% in some cases due to rounding and missing values.

**Recruitment and Graduation
BENCHMARKS
2009-2010**

Appendix E

**Summary of Employer Relationships
with Career Services Offices**

**Summary of Employer Relationships
with Career Services Offices*
July 2009 – June 2010**

Total Number of Employers – 2,673

Number of Employers (unique) by Number of Career Office Relationships	
Number of Career Office Relationships	Number of Employers
8	2
7	0
6	7
5	11
4	57
3	134
2	445
1	2,017
Total	2,673

Number of Employers by Number of Contacts with Career Services Offices	
Number of Career Office Contacts	Number of Employers
14	1
12	1
11	1
9	4
8	5
7	8
6	25
5	27
4	71
3	207
2	569
1	1,754
Total	2,673

* Information collected from Career Services Offices fall of 2010 for period of July 1, 2009 to June 30, 2010

Number of Career Fair Contacts by Number of Employers	
Number of Career Fair Contacts	Number of Employers
4	1
3	8
2	41
1	494
	Total *604

Number of On Campus Interview Contacts by Number of Employers	
Number of OCI Contacts	Number of Employers
5	2
4	3
3	12
2	67
1	299
	Total *491

Number of Job Board Posting Contacts	
Number of Job Board Posting Contacts	Number of Employers
6	1
5	6
4	28
3	92
2	345
1	1,843
	Total *2,957

*Total explained below

Career Fair		On-Campus Interviewing		Job Board Postings	
Number of Employers	Number of Fairs	Number of Employers	Number of Offices On-Campus Interviewing	Number of Employers	Number of Offices Posting Positions
1	4 (4)	2	5 (10)	1	6 (6)
8	3 (24)	3	4 (12)	6	5 (30)
41	2 (82)	12	3 (36)	28	4 (112)
494	1 (494)	67	2 (134)	92	3 (276)
		299	1 (299)	345	2 (690)
				1,843	1 (1,843)
	604		491		2,957